

Homeland **Party**

PRIVACY POLICY

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The Homeland Party ('the Party') collects and uses various data. If you have any questions about this policy you should contact our Data Protection Officer ('DPO'), whose contact details can be found in Section 6.

1. How we collect and use your data

The data we collect depends on your relationship with the Party. This section of the Privacy Policy is separated into four parts:

1.1 Our website and email

If you contact us through a form on our website, via email, or if you use any of the other functions on our website, we will process the information provided to the extent we require.

1.2 Campaigns

If you respond to any survey or other communication, we may retain your correspondence and use it as part of our activities as a political party. Any data which we do collect as part of a survey will be anonymised if we choose to publish results.

Our communications will inform you about our activities, policies, news, etc. by methods such as email, post, SMS text messages, phone calls, canvassing, or any other method of communication.

In order for us to run political and fundraising campaigns we may process any data we hold for those purposes.

This data is processed as part of our public task and legitimate interests as a political party. You will be deemed to have consented for your data to be processed in this way if you have contacted us through our website (see Section 2).

1.3 Party Members

When you join the Party as a Member, we will process your data with your consent as part of our activities as a political party in order to maintain your membership with the Party. We will also use this data when we organise and coordinate events. Some of this data may be shared with our administration services provider, who will only use this data to process your payment for membership of the Party.

In line with the Code of Conduct, which all Members agree to when joining the Party, we may also take photographs and video & audio recordings of our events. These photos and recordings may be used in our promotional material as part of our legitimate interests as a political party. Please see the privacy section of our Code of Conduct for more details.

If you share identity documents, these will be used to verify your identity and address for security purposes only.



1.4 Donations

If you choose to donate to us, we will collect some information for processing your payment.

For any donation(s) with a value under £500, we will only collect the data you provide to us when making the donation. This data will be used to process your payment, in line with the other sections of this policy.

In accordance with Political Parties, Elections and Referendums Act 2000 (PPERA), for donation(s) with a value of over £500 we are required to collect the following data:

- a) Amount or value of the donation;
- b) full name of donor;
- c) registered address of donor;
- d) company registration number (if applicable);
- e) date(s) on which the donation was received;
- f) date(s) on which the donation was accepted or returned;
- g) information about the trust (if applicable).

This data will be used to process your payment, in line with the other sections of this policy.

2. How we obtain your data

We collect data in three ways: automatically via the website, directly from you, or from a third party.

Most of the data we collect will be provided directly by you, for example:

- a) When you complete a form on our website;
- b) when you contact us directly by phone, email or in writing;
- c) through discussions with any Party Officer;
- d) when you respond to a survey or petition;
- e) if you interact with us via social media;
- f) when you provide contact information to one of our Members.

We may also collect data from third parties or indirectly from you, for example:

- g) Information which you have made public;
- h) information from the Electoral Roll (including the edited register);
- i) data about you produced by us (e.g. how likely you are to respond);
- j) data made available to us by commercial partners (e.g. when we conduct or commission research);
- k) information which we may estimate.

3. How we store your data

We take the security of the data we hold very seriously, and as such employ a number of security procedures to keep data safe.

Access to this data is managed on a strict need-to-know basis, meaning nobody has access to data they don't need. Copies of this data are only authorised when absolutely necessary and are kept securely at all times.

Any physical copies of data are kept only for as long as necessary and are destroyed securely after use.



4. How long we keep your data

How long we keep your data for depends on the purposes for processing. We will not retain data for any longer than necessary for the purposes stated in this policy.

We may retain data for longer than stated elsewhere in this policy if we:

- a) Are legally required to do so;
- b) have a legitimate interest in doing so (e.g. if you have been expelled from the party);
- c) need to do so in order to exercise, establish or defend our legal rights;
- d) believe that the data may be required to prevent fraud;
- e) require the information in order to carry out a request by you (e.g. SAR or erasure),
- f) believe the data may be of historical value to the Party (e.g. archiving correspondence).

If we do retain your data under any of the above conditions, this will be done with due consideration to your rights and freedoms.

5. Sharing your data

There are very few circumstances in which we will share your data. Except where otherwise stated in this policy, we will only share your data if we:

- a) Are required to do so by law;
- b) need to do so in order to protect somebody's vital interests;
- c) need to do so in order to exercise, establish or defend our legal rights;
- d) need to share your data with security staff at an event to ensure the safety of the event.

We will never sell your data to any third party. Whenever we do share your data, we will do so with due consideration of your rights and freedoms.

6. Your rights

Where we rely upon your consent to process your data, you can withdraw this at any time by contacting our DPO. You have the right to request a copy of all data we hold about you, this is known as a Subject Access Request ('SAR'). You also have the right to request that we erase or correct data which we hold about you. You can make a SAR or a request for erasure or correction by contacting our DPO either by sending an email to dpo@homelandparty.org or by writing to:

Data Protection Officer
Homeland Party
PO Box 2119, Kirknewton, EH54 0LL

There is usually no charge to have your data sent to you, erased or corrected, however an administration fee may be charged depending on the nature of the request. We will respond to any request within one month. If you are unhappy with our response, you can raise a complaint with us. You can also complain to the Information Commissioner's Office if you are unhappy with our response. You can contact the ICO on their website or in writing:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

ICO website: <https://www.ico.org.uk>

